

# Welcome to the 19th Annual Boss Hoss National Rally and Mid-South Motorcycle Festival

We are glad that you are able to attend this event and hope that during your stay in our community you will take the opportunity to stop by and help us thank the many business that have helped make this event happen. The map on the inside of this page illustrates the location of each the following establishments.

The first sixteen businesses are the Sponsors of the \$500 Punch Card Cash Drawing, to be held Saturday, September 22 at 10:00 pm at the Boss Hoss Lounge in the Family Living Center at the Dyer County Fairgrounds. Each Punch Card holder must present their card at each of the sixteen merchants to have it stamped by each individual merchants stamp. When the card has been stamped by each merchant and your contact information is printed on the card, the card must then be placed in the raffle box. The Raffle drawing box will be located at the Rally Registration Booth in the Family Living Center at the Dyer County Fairgrounds.

## **Punch Card Merchants – Punch Cards available at Rally Registration Booth, Dyer County Fairgrounds**

- 1 Fiddlesticks – 321 Troy Ave, Dyersburg, TN 731-334-5563, Open 9AM to 6PM
- 2 Southern Charm Vintage Market & Resale – 411 W. Court St., Dyersburg, TN 731-592-9075, Open 10AM
- 3 The Mustard Company – 204 N Mill Ave, Dyersburg, TN 731-325-5359, Open 11AM
- 4 Todd's Café – 216 E Court St, Dyersburg, TN 731-285-9954, Open 5AM to 12AM
- 5 The Way We Were Antiques & Resale – 407 W Court St, Dyersburg, TN 731-334-5506, Open 10AM
- 6 Lucky Liquor – 1938 St John Ave, Dyersburg, TN 731-287-8544, Open 9AM to 11PM
- 7 Dyersburg Mall – 2700 Lake Rd, Dyersburg, TN 731-286-5426, Open 10AM to 9PM
- 8 Dave's on the Square – 107 W Market St, Dyersburg, TN 38024 731-478-6219, Open 6AM to 2PM
- 9 Copper Lane – 212 W Court St, Dyersburg, TN 731-286-3493, Open 9AM to 5PM
- 10 General Appliance & Furniture – 213 W Court St, Dyersburg, TN 731-285-5201, Open 8AM to 5:30PM
- 11 Joe's Downtown Market – 214 W Court St, Dyersburg, TN 731-286-3483, Open 7AM to 4PM
- 12 Merry Castle – 216 W Market St, Dyersburg, TN 731-285-0150
- 13 Tapp'd – 2695 Lake Rd, Dyersburg, TN 38024 731-325-5469, Open 11AM
- 14 Buff City Soaps – 216 S Mill Ave, Dyersburg, TN 38024, Open 10AM to 6PM
- 15 Dyer County Historical Society – 305 College St, Dyersburg, TN 731-286-3611, Open Thurs. 9AM -11AM & 3PM To 5PM, closed Friday, Open Sat. 10AM to 2PM
- 16 Pennington Seed & Supply – 214 S Mill Ave, Dyersburg, TN 731-285-1031, Open 7:30AM to 5PM
- 17 Bus Stop – 302 W Court St, Dyersburg, TN, 731-334-5205, Open 7Am to 7:30PM

## **Event Sponsors**

- 18 Sonic – 1906 St John, Dyersburg, TN & 1525 Hwy 51 Bypass N, Dyersburg, TN
- 19 First Citizens National Bank – 1 First Citizens Place, Dyersburg, TN 731-285-4410
- 20 First Southern Real Estate – 201 N Church Ave, Dyersburg, TN 731-285-3233
- 21 Dyersburg Dyer County Chamber of Commerce – 2000 Commerce Ave, Dyersburg, TN 731-285-3433
- 22 Security Bank – 120 N Mill Ave, Dyersburg, TN 731-285-0485

## **Rally Sponsors**

- 23 City of Dyersburg- 425 W Court St, Dyersburg, TN 731-288-7604
- 24 Burks Beverage & Broadcasting – 2555 Burks Place, Dyersburg, TN 731-285-3671

## **Silver Sponsors**

- 25 White & Associates Insurance – 220 N Main, Dyersburg, TN 731-285-0565
- 26 Integrated Systems – 116 S Main, Dyersburg, TN 731-285-0318

## **Bronze Sponsors**

- 27 JMS Metals Corp. – 5027 N County Rd 1015, Blytheville, AR
- 10 General Appliance & Furniture - 213 W Court St, Dyersburg, TN 731-285-5201
- 11 Joe's Downtown Market - 214 W Court St, Dyersburg, TN 731-286-3483
- 9 Copper Lane - 212 W Court St, Dyersburg, TN 731-286-3493
- 28 Dyersburg Electric – 211 E Court St, Dyersburg, TN 731-287-4600
- 29 Sez Sew – 501 E Court St, Dyersburg, TN 731-285-2120
- 30 Bradshaw Insurance – 421 W Court St, Dyersburg, TN 731-285-5767
- 31 Aztec Pest Control -402 W Market St, Dyersburg, TN 731-288-6001
- 8 Dave's on the Square - 107 W Market St, Dyersburg, TN 38024 731-478-6219
- 16 Pennington Seed & Supply - 214 S Mill Ave, Dyersburg, TN 731-285-1031
- 6 Lucky Liquor - 1938 St John Ave, Dyersburg, TN 731-287-8544

## **Chrome Sponsor**

- 32 Chequers – 110 S Main, Dyersburg, TN 731-285-2310
- 33 Dyer County Fairgrounds Rally Headquarters and Vending area – Where all the action is.
- 34 Boss Hoss Cycles, Inc. – Headquarters and manufacturing site of the V-8 powered motorcycles.790 S Main St, Dyersburg, TN

**Tune your radios to SL100 FM, 100.1, for all rally updates and coverage!!**

# MAP LEGEND

## Punch Card Merchants

- 1 Fiddlesticks
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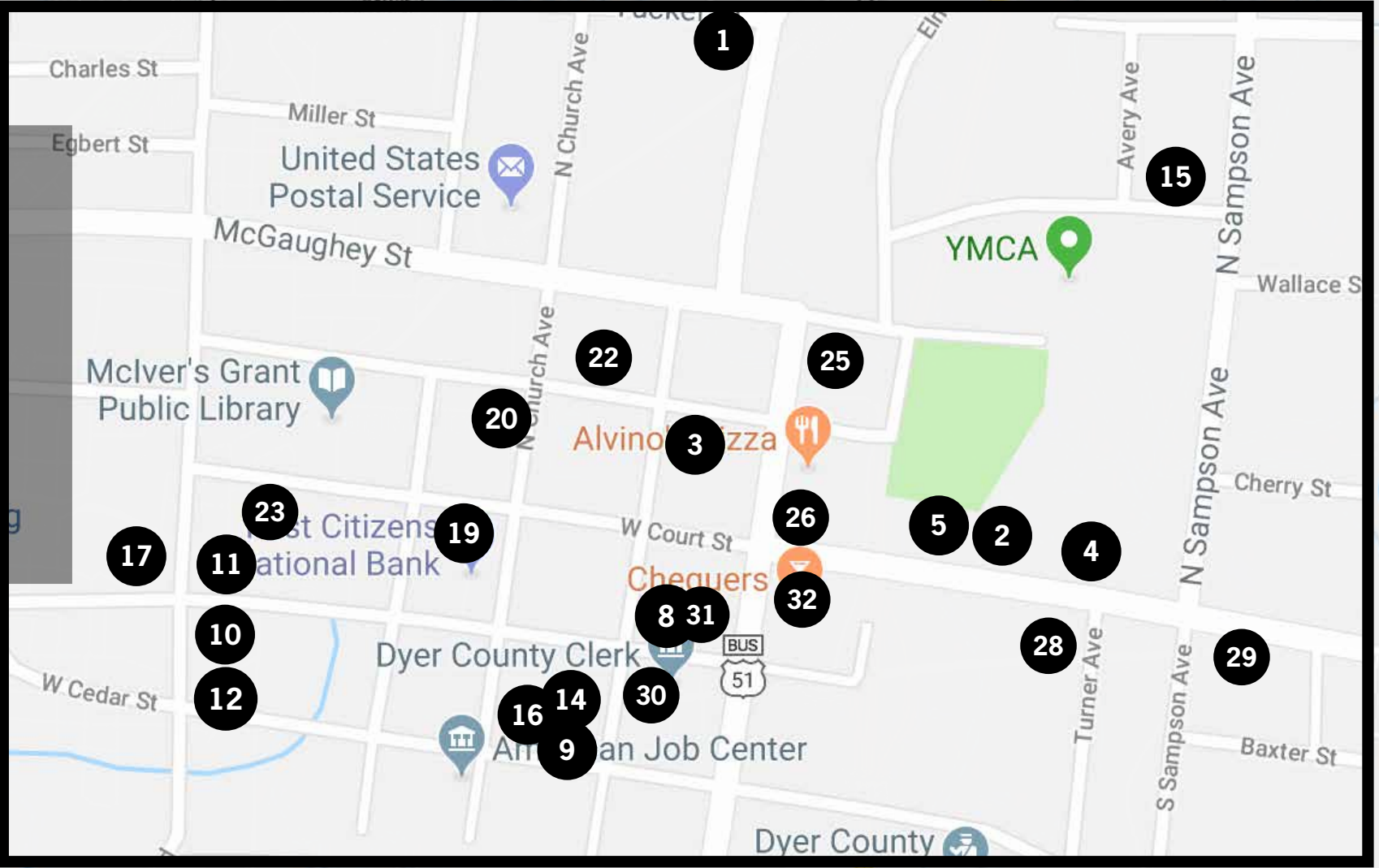
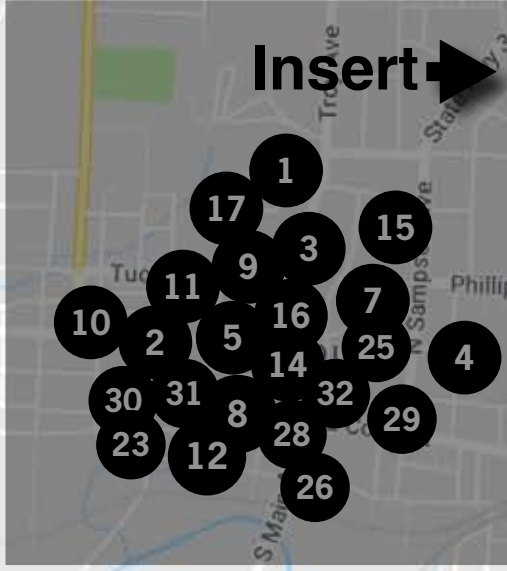
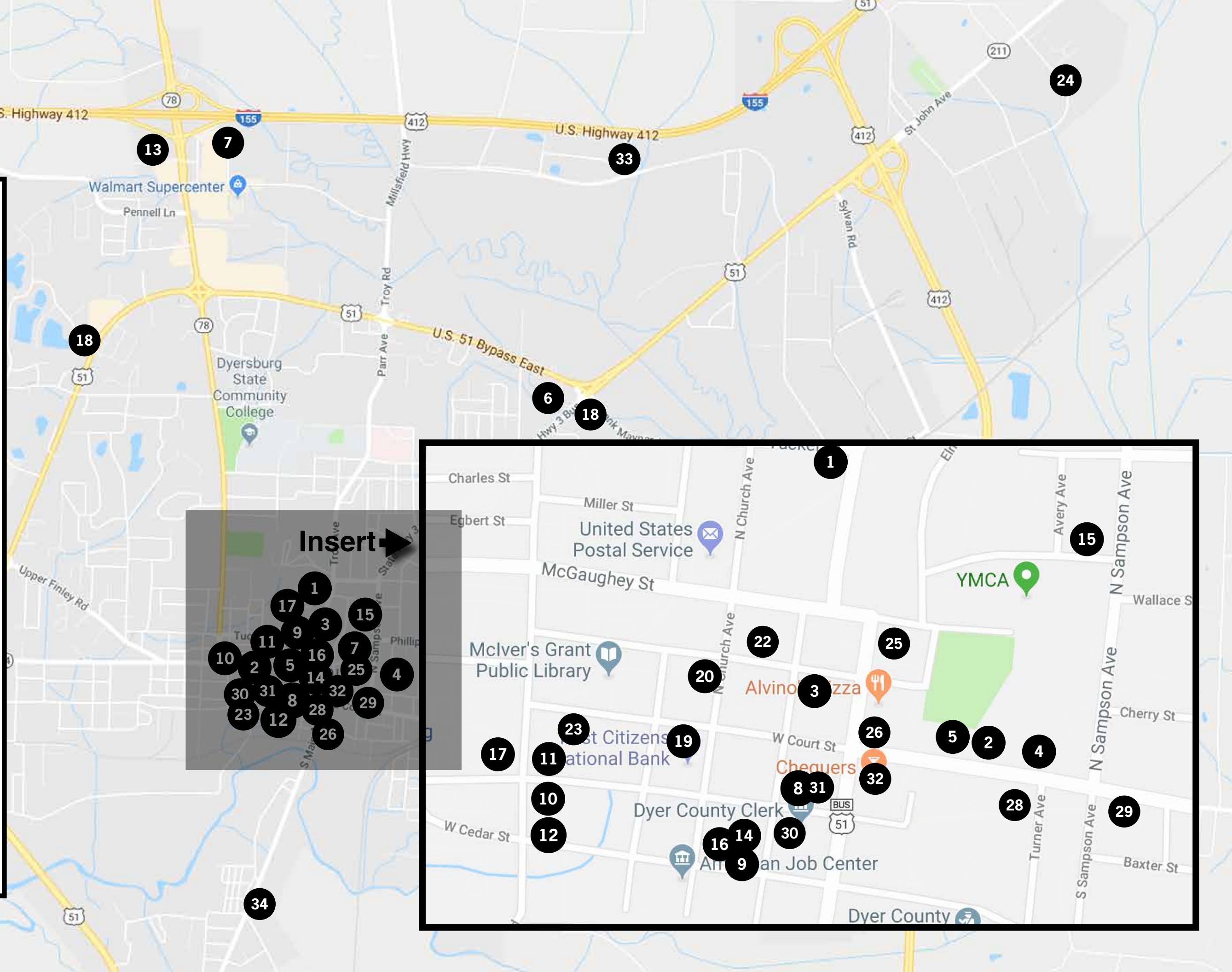
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- 34 Boss Hoss Cycles, Inc. – Headquarters and manufacturing site of the V-8 powered motorcycles.

\*Areas with Food and Drink are marked by a white bubble



# Schedule of Events

## for the 19th Annual Boss Hoss National Rally & Mid-South Motorcycle Festival

### Thursday (September 20, 2018)

12:00 pm to 4:00 pm	Onsite Event Registration and Event Check-In at the Family Living Center Dyer County Fairgrounds
12:00 pm to 4:00 pm	Boss Hoss Factory Demo Rides
12:00 pm to 5:00pm	Vendor / Event Area open & free to Public
7:00 pm to 9:00 pm	Meet & Greet at "Boss Hoss Lounge" inside Family Living Center, Dyer County Fairgrounds **
7:00 pm to 11:00pm	"Black Island Band" performing in the "Boss Hoss Lounge" **Sponsored by First Southern Real Estate

### Friday (September 21, 2018)

8:00 am to 11:00 am	Onsite Event Registration
8:00 am to 4:00 pm	Boss Hoss Factory Demo Rides (one hour break for Lunch from 12:00 to 1:00pm)
8:00 am to 5:30 pm	Vendor Area open & free to Public viewing.
9:00 am to 3:30 pm	Factory Tour
9:30-9:45am	Group Photo - All attendees & their motorcycles gather at Event Staging Area for a group picture
9:45 am	Registration for \$1,500 Sonic Poker Run at Family Living Center, Dyer County Fairgrounds
10:00 am	\$1,500 Sonic Poker Run (1st bikes OUT) (Starts & Ends at Fam. Liv. Ctr., Dyer Co. Fairgrounds**
5:30 pm	\$1,500 Sonic Poker Run Last Bike IN at Family Living Center, Dyer County Fairgrounds
6:00 pm to 8:00 pm	Sorghum Valley will be open for touring (Antique storefronts representing Dyersburg of yesteryear)
6:00 pm	Customer Appreciation Party "Happy Hour" at "Boss Hoss Lounge" **
7:00 pm to 8:30 pm	Customer Appreciation Dinner "Boss Hoss Lounge" **
7:00pm to 11:00 pm	"Black Island Band" at "Boss Hoss Lounge" **Sponsored by Dyersburg/Dyer Co. Chamber
8:45 pm	Awards presentation for Sonic \$1,500 Poker Run (concluding dinner, band break)

### Saturday (September 22, 2018)

9:00 am to 4:00 pm	Boss Hoss Factory Demo Rides (limited availability from 10:00 to 1:00pm during Parade)
9:00 am to 5:00 pm	Vendor / Event Area open & free to Public.
9:00 am to 3:30 pm	Factory Tour
10:00 am to 1:00 pm	Library will host activities and games for children
10:30 am to 2:00 pm	Inflatables on Courthouse lawn sponsored by Dave's on the Square
10:30 am	"Dyersburg Street Rod Association Cruise In" at Downtown Dyersburg
10:30 am	Motorcycle Parade (departs from Dyer Co. Fairgrounds Area to downtown Court Square **
11:00 am	Registration, Security Bank Boss Hoss Bike & Trike Show downtown Court Square **
11:00 am	Registration, Bike Show sponsored by DHS Welding Dept. (open to all bikes), Court Square
11:15 am	"Biker Babies & Kid Parade (Dress in your best biker outfit) Open to all children (6 mo. to 10 years)
11:45 am to 12:30pm	Judging for Security Bank Bike & Trike Show (People's Choice Voting)
11:30 am to 1:00 pm	"Musical entertainment" downtown Dyersburg, TN Court Square
1:00 pm	Security Bank Bike Show Awards Presentation on Stage at downtown Dyersburg, TN Court Square
1:15 pm	DHS Welding Dept. Show Awards Presentation on Stage at downtown Dyersburg, TN Court Square
1:15 pm	Registration for \$1,000 First Citizens National Bank Dice Run at Court Square
1:30 pm	\$1,000 First Citizens National Bank Dice Run, 1st Bikes Out (Starting at Court Square) **
5:30 pm	\$1,000 First Citizens National Bank Dice Run, Last Bikes In (Ends at Fam. Liv. Ctr. at Fairgrounds)
6:00 pm	BHRA Customer Appreciation Party "Happy Hour" at "Boss Hoss Lounge" **
7:00 pm to 8:30 pm	BHRA Customer Appreciation Dinner "Boss Hoss Lounge" **
9:00pm	\$1,000 First Citizens National Bank Dice Run Awards Presentation **
10:00pm	Presentation of \$500 punch card and door prizes
7:00pm to 11:00pm	"Almost Famous" performing on the stage in the "Boss Hoss Lounge" ** Sponsored by Dyersburg/Dyer Co. Chamber of Commerce

\*\* Must be a registered attendee of the Boss Hoss National Rally to participate in this function.

Times and event functions may change at the discretion of event management.